



**MOVING PEOPLE
DANCE SANTA FE**

2008 PROGRAM ADVERTISING

Specifications

Artwork due May 5, 2008

<u>Performance</u>	<u>Venue</u>	<u>2008 Date(s)</u>	<u>Venue Seating</u>
Festival On Tour	Kimo Theater, Albq	May 24	600
Festival On Tour	Civic Aud., Los Alamos	June 1	900
4 th Annual Santa Fe Dance Festival	Lensic Perf. Arts Center	June 6 & 7, 14 & 15	800
MPD Invites!	Armory for the Arts	June 27	350
MPD Intensive Showcase	Armory for the Arts	June 28	350
Moving People Dance Celebration	Lensic Perf. Arts Center	September 7	800
Swingin' Suites	James A. Little	Dec 4, 5, 6 & 7	420

<u>Black & White</u>		<u>Total</u>
Full page – full bleed*	8.75" x 11.25"	\$1,000
1/2 page horizontal	7.75" x 5"	575
1/4page horizontal	5" x 3.75"	300
1/8 page horizontal	3.5" x 2"	200

4-Color

Premium 50% upcharge

Special Positions 4-Color

Back cover	8.75" x 11.25"	\$5,000 SOLD
Inside Front Cover	8.75" x 11.25"	3,000 SOLD
Inside Back Cover	8.75" x 11.25"	2,000 SOLD

*live area 7.75" x 10.25"

**Space reservations
close April 30, 2008**

**1/2 payment due
with reservation;
balance due May 20**

Artwork Due May 5

Acceptable file formats:

- PDF saved in high resolution (min 300dpi) with fonts embedded
- Images must be CMYK or grayscale
- Adobe InDesign, packaged with fonts and images, all images cmyk or grayscale
- Adobe Illustrator eps or ai file with fonts outlined, links embedded, cmyk or grayscale
- Adobe Photoshop tiff file is acceptable but not preferred.
- In Photoshop, images are min 300 dpi 100%, rasterize all text layers
- **Email to maureenburdock04@comcast.net by May 5 deadline.**
- Contact THEMA graphics company to build ad @ \$80/hr. Submit images on disc at 300 dpi at 100%; save logo as a bitmap or eps file; save text as word doc.

Reserve your ad space today!

Complete agreement form and fax to MPD at 505-474-9557 or bring completed form to Centre. Checks and credit cards accepted.

Thank you for supporting Moving People Dance Santa Fe!



2008 PROGRAM ADVERTISING CONTRACT

ADVERTISER INFORMATION

Company Name: _____

Address: _____

Contact: _____ Phone: _____

Email: _____

Signature: _____

Checks or Credit Cards accepted. Payment due in full by Monday, May 20, 2008.

For Credit Card Payment, please complete the following information:

Credit Card: _____

Type	Number	Exp. Date	Security Code
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Name as it appears on Card	Billing Address if different from above
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Please make checks payable to: "Moving People Dance".

Mail to: Moving People Dance, PO Box 29181, Santa Fe, NM 87592-9181 **OR**

Deliver to studio at 2536 Camino Entrada, Santa Fe, NM.

Space reservations close Wednesday, April 30, 2008.

Artwork and payment in full due by Monday, May 5, 2008.

Please email artwork to maureenburdock04@comcast.net by May 5, 2008.

<u>Black & White</u>		<u>Cost</u>	<u>Selected Ad Size</u>
Full page – full bleed*	8.75" x 11.25"	\$ 1,000	
1/2 page horizontal	7.75" x 5"	\$ 575	
1/4 page horizontal	5" x 3.75"	\$ 300	
1/8 page horizontal	3.5" x 2"	\$ 200	
<u>Color</u>			
50% Premium for 4-color			
<u>Special Positions</u>		<u>4-Color</u>	
Back cover	8.75" x 11.25"	\$ 5,000 SOLD	
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TOTAL AMOUNT DUE			\$